



2026 Sponsor and Exhibitor Opportunities

Don't miss out on the opportunity to be with EMTs, paramedics, and senior-level ambulance service managers from across Michigan! As an EMS Expo **sponsor**, your company will be advertised and promoted as a supporter of Michigan medical emergency professionals. As an **exhibitor**, you can showcase your company's products and services for two days where attendees gather in between sessions.

NEW this year, the **Michigan High School EMS Skills Challenge** will be hosted in conjunction with EMS Expo, bringing high school EMTs from around the state together. This challenge will give students the opportunity to showcase their EMS skills and be named the best high school EMS team in the state. This is an exciting opportunity to engage future EMS providers and we have dedicated sponsorship opportunities available for this portion of Expo.

Your support of Expo will help provide quality continuing education, provider skills, competition, exhibits of the latest technology and equipment, and most of all, affordability in today's economically challenged environment.

TENTATIVE SCHEDULE:

Thursday, May 7, 2026

(9:00 a.m. to 1:00 p.m. – Michigan High School EMS Skills Challenge)

11:00 a.m. – Attendee Registration begins

1:00-2:30 p.m. – Opening General Session with Student Awards

2:45-3:45 p.m. – Classroom session 1

3:45-4:15 p.m. – Snack break

4:15-5:15 p.m. – Classroom session 2

5:30-6:30 p.m. – Classroom session 3

Friday, May 8, 2026:

7:00-8:30 a.m. – Breakfast

8:00-11:30 a.m. – Classroom sessions 4, 5 & 6

8:00-10 a.m. – Exhibitor check in and setup

(Exhibitors open 10-11:30 a.m. & 1:30-4:30 p.m.)

11:30 a.m. to 1 p.m. – Lunch/General Session (12-1 p.m. Gen Session)

1:15-2:15 & 2:30-3:30- Classroom sessions 7 & 8

3:30-4:00 p.m. – Snack break/exhibitor visits

4:15-5:15 p.m. – Classroom session 9

5:15-6:45 p.m. – Networking reception

Saturday, May 9, 2025:

7:00-8:30 a.m. – Breakfast

(Exhibitors open 9 a.m. to 11 a.m.)

8:00 a.m. to 9:00 a.m. – Classroom session 10
9:15 a.m. to 10:15 a.m. – Classroom session 11
10:15 a.m. to 10:45- Morning Snack with exhibitors
10:45 a.m. to 11:45 a.m. – Classroom session 12
Noon- Expo concludes

Michigan High School EMS Skills Challenge Sponsorships:

Student Lunch Sponsor - \$3,000

Exclusive lunch sponsor during the Michigan High School EMS Skills Challenge.

- Sponsor of exclusive student-only lunch on Thursday, May 7 with dedicated signage during the meal.
- Option to put swag/literature on the tables during the luncheon for students to take home.
- One free Expo registration for company staff.

Awards Sponsor - \$1,500 (SOLD- THANKS MMR!)

- Sponsor of awards given out during the Michigan High School EMS Skills Challenge.
- Opportunity to present awards during Expo general session on Friday, May 9.
- Logo inclusion on challenge promotional materials and signage.
- One free Expo registration for company staff.

Challenge Scenarios Sponsor - \$1,000 (SOLD- THANKS Stryker!)

- Sponsor of one of three scenarios during the skills challenge.
- Exclusive signage in scenario room and inclusion on all promotional materials.
- Opportunity to have company items available for use during scenario.
- Opportunity to provide opening remarks at start of competition

EMS Expo Sponsorships:

Exhibitor Table - \$800

- Includes registration for two representatives, including all Expo meals and a six-foot covered table.
- Attendee list shared for a one time use post-Expo (*permission must be given from attendee during registration*).
- Advanced notification required if electricity is needed.

Title Sponsor - \$10,000 (SOLD- Thanks Medix Specialty Vehicles!)

Exclusive Expo Sponsor with dedicated recognition throughout the conference.

- Opportunity to provide welcome remarks during a general session.
- Complimentary Exhibitor Booth.
- Banner ad in conference app.
- Free Expo registration for company staff (Limit 6).
- App push notification and shout outs during the conference.

Platinum Sponsor - \$10,000 (SOLD- Thanks Stryker!)

Exclusive Sponsor of Education sessions

- Signage with logo for each breakout session room.
- Opportunity to provide welcome remarks during opening general session
- Opportunity to have premium exhibit displayed in main corridor
- Banner ad in conference app.
- Free Expo registration for company staff (Limit 6).

- App push notification and shout outs during the conference.

Lunch Sponsor - \$3,500 (TWO AVAILABLE)

Co-lunch sponsor with dedicated recognition during the conference

- Sponsor of Lunch before general session on Friday with logo signage at lunch.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

Breakfast Sponsor - \$2,500 (TWO AVAILABLE)

Breakfast sponsor with dedicated recognition at sponsored meal

- Exclusive sponsor at chosen breakfast, Friday or Saturday, with logo signage displayed during the meal.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

Break Sponsor - \$2,000 (TWO LEFT) (Thank You Life Link III)

Break Sponsor with dedicated recognition during Thursday, Friday or Saturday snack breaks.

- Exclusive break sponsor with logo signage at dedicated snack break.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

App Sponsor - \$3,000 – (SOLD! Thank you Mobile Medical Response)

- Dedicated graphics in the conference app.
- Three app push notifications during the conference.
- One free Expo registration for company staff.

Badge Sponsor - \$3,000 (SOLD! Thank you VFIS!)

- Logo on all attendee name badges.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

General Session Sponsor - \$2,500 (SOLD! Thank you Sound Signal and Bronson Healthcare Group!)

- Welcome and introduction during Thursday or Friday's general sessions.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

Networking Reception Drink Sponsors - \$2,500 (SOLD! Thank you Ninth Brain and TESCO Emergency Vehicles!)

- Dedicated signage at the networking reception on Friday, May 8, 2026.
- App push notification and shout outs during the conference.
- Drinks tickets featuring your logo for each attendee (one per person, plus some additional that you will be able to hand out).
- One free Expo registration for company staff.

Networking Reception Food Sponsor - \$2,500 (TWO AVAILABLE)

- Dedicated signage at the networking reception on Friday, May 8, 2026.
- Opportunity to welcome guests as they arrive at the reception.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

In-Kind Sponsor

- Donation of materials/supplies needed for EMS Expo

Raffle Prize Sponsor - Multiple Available

Provide a raffle prize for the Networking Reception Raffle. Prize should be worth a minimum of \$200. Everyone who participates will be entered into a drawing. Winners will be notified which prize they won and which sponsor donated it.

We hope to hear from you before the due date of: **April 3, 2026**. For more information visit www.emsexpo.org or email Events@miambulance.org for more information.

(Updated 3/3/26)