



2025 Sponsor and Exhibitor Opportunities

Don't miss out on the opportunity to be with EMTs, paramedics, and senior-level ambulance service managers from across Michigan! As an EMS EXPO **sponsor**, your company will be advertised and promoted as a supporter of Michigan medical emergency professionals. As an **exhibitor**, you can showcase your company's products and services for two days where attendees gather in between sessions.

The Michigan EMS Foundation contributes to the betterment of pre-hospital care and promote the interests and values of EMS professionals. Your support will help provide quality continuing education, provider skills, competition, quality exhibits of the latest technology and equipment, and most of all, affordability in today's economically challenged environment.

We look forward to hearing back from you before the due date of: **April 1, 2025**. Please feel free to visit our website at www.emsexpo.org or contact Laura Biehl at events@miambulance.org for more information.

Thursday, May 8, 2025:

11 a.m. – Exhibitor setup begins
Noon – Registration begins
(12:30-4:30 – Exhibitors open)
1:00-3:15 – Classroom sessions
3:15-3:45- Snack break/exhibitor visits
3:45-6:00- Classroom sessions

Friday, May 9, 2025:

7:00-8:00 a.m.- Breakfast
8:00-11:30 a.m. – Classroom sessions
(11 a.m. to 3:30 p.m. – Exhibitors open)
11:30 a.m. – Lunch begins
12:15-1:45 p.m.- Keynote presentation
2:00-3:00 p.m. – Classroom session
3:00-3:30 p.m. – Snack break/exhibitor visits
3:45-6:00 p.m. – Classroom sessions
6:00-7:30 p.m. – Networking reception

Saturday, May 10, 2025:

7:00-8:00 a.m. – Breakfast
8:00-12:45 p.m. – Classroom sessions
12:45 p.m.- Lunch begins
1:15-2:45- Closing keynote presentation
2:45 p.m. – Expo concludes

Exhibitor Table: \$800.00

- Includes registration for two representatives, including all expo meals and a six-foot covered table.
- Attendee list shared for a one time use post-expo (*permission must be given from attendee during registration*)
- Notification required if electricity is needed.

Title Sponsor: \$10,000 (SOLD- Thank you Medix!)

Exclusive Expo Sponsor with dedicated recognition throughout the conference.

- Opportunity to provide welcome remarks during a general session
- Complimentary Exhibitor Booth
- Banner ad in conference app
- Free expo registration for company staff (Limit 6)
- App push notification and shout outs during the conference.

Education Sponsor - \$4,000 (SOLD- Thank you Stryker and VFIS!)

Co-Education Sponsor with dedicated recognition in breakout sessions.

- Signage with logo for each breakout session room
- Banner ad in conference app
- Free Expo registration for company staff (Limit 4)
- App push notification and shout outs during the conference.

Lunch Sponsor - \$3,000 (TWO AVAILABLE)

Lunch sponsor with dedicated recognition of sponsored lunch

- Sponsor of Lunch before general session on Friday or Saturday logo signage at designated lunch
- App push notification and shout outs during the conference
- One free Expo registration for company staff

Breakfast Sponsor - \$2,500 (TWO AVAILABLE)

Breakfast sponsor with dedicated recognition at sponsored meal

- Exclusive sponsor at chosen breakfast, Friday or Saturday, with logo signage displayed during the meal.
- App push notification and shout outs during the conference
- One free Expo registration for company staff

Break Sponsor - \$2,000 (SOLD- Thank you Ninth Brain!)

Break Sponsor with dedicated recognition during Thursday or Friday snack breaks.

- Exclusive break sponsor on either Thursday or Friday with logo signage for each
- App push notification and shout outs during the conference
- One free expo registration for company staff

A/V Sponsor - \$3,000 (TWO AVAILABLE)

- Dedicated signage in breakout rooms for sponsorship of A/V equipment that keep sessions running.
- App push notification and shout outs during the conference.
- One free Expo registration for company staff.

Networking Reception Drink Sponsor: \$3,000 (TWO AVAILABLE)

- Dedicated signage at the networking reception, **Friday, May 9, 2025**
- App push notification and shout outs during the conference
- Logo Drinks tickets for each attendee (one per person, plus some additional that you will be able to hand out)
- One free expo registration for company staff

Networking Reception Food Sponsor: \$2,000 (TWO AVAILABLE)

- Dedicated signage at the networking reception, **Friday, May 9, 2025**
- Opportunity to welcome guests as they arrive at the reception
- App push notification and shout outs during the conference
- One free expo registration for company staff

App sponsor: \$3,000 (SOLD- Thanks Mobile Medical Response!)

- Dedicated graphics in the conference app.
- Three app push notifications during the conference
- One free expo registration for company staff

Badge Sponsor: \$2,500 (SOLD- Thank you AmeriPro Health)

- Logo on all attendee name badges
- App push notification and shout outs during the conference
- One free expo registration for company staff

Friday Keynote Sponsor: \$2,500

- Welcome and introduction of Friday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

Saturday Keynote Sponsor: \$2,500 (SOLD- Thank you First Due!)

- Welcome and introduction of Saturday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

In-Kind sponsorship

- Donation of materials/supplies needed for EMS Expo

Raffle Prize Sponsor: *multiple available*

Provide a raffle prize for the Exhibitor Challenge or Networking Reception Raffle. Prize should be worth a minimum of \$200. Everyone who participates will be entered into a drawing. Winners will be notified which prize they won and which sponsor donated it. Contact Laura at events@miambulance.org.

Registration Required,

We look forward to hearing back from you before the due date of: **April 1, 2025**. Please feel free to visit our website at www.emsexpo.org or contact Laura Biehl at Events@miambulance.org for more information.