

EMS EXPO

May 4-6, 2023

Traverse City, MI

2023 Sponsor and Exhibitor Opportunities

Don't miss out on the opportunity to be with EMTs, paramedics, and senior-level ambulance service managers from across Michigan! As an EMS EXPO **sponsor**, your company will be advertised and promoted as a supporter of Michigan medical emergency professionals. As an **exhibitor**, you can showcase your company's products and services for two days in a high traffic area where attendees gather in between sessions. Exhibitors will receive prime locations in high-traffic areas with attendees.

Together, the commitment of MAAS and MAEMT contribute to the betterment of pre-hospital care and promote the interests and values of EMS professionals. Your support will help provide quality continuing education, provider skills, competition, quality exhibits of the latest technology and equipment, and most of all, affordability in today's economically challenged environment.

We look forward to hearing back from you before the due date of: **April 1, 2022**. Please feel free to visit our website at www.emsexpo.org or contact Laura Biehl at events@miambulance.org for more information.

Wednesday, May 3, 2023

12:00 – 6:00 p.m. – MAEMT pre-conference
2:00 p.m. – EXPO setup begins

Thursday, May 4, 2023

8 a.m. – 12 noon – MAEMT pre-conference
11:30 a.m. – Registration and exhibitor set up opens
1 p.m. – 6 p.m. – Classroom Sessions (4 sessions)
1 p.m. – 6 p.m. – Exhibits open

Friday, May 5, 2023

7:00-6:00 p.m.- Registration Open
7:00-8:00 a.m.- Breakfast and Exhibitor visits
7:00-6:00 p.m. – Exhibits Open
8:00-11:30 a.m.– Classroom sessions and Practicals (3 sessions)
11:30 a.m. -1 p.m. - Lunch and exhibitor visits
12:30-2:00 p.m. – **General session**
2:15-5:45 p.m. – Classroom sessions and Practicals (3 sessions)
6:00 p.m. – Exhibitor tear down
7:00-8:30 p.m. – Networking reception and EMS Practitioner of the Year Award

Saturday, May 6, 2023

7 a.m. – 4 p.m. – Registration Open
7 – 8 a.m. – Breakfast
8 a.m. to 11:30 a.m. – Classroom sessions (3 sessions)
11:30 a.m. to 12:30 p.m. – Lunch and networking
12:30-1:30 p.m.- **General session**
1:45-4 p.m. – Classroom sessions (2 sessions)

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Exhibitor Table: \$700.00 (NOTE: Space is limited)

- Includes registration for two representatives, including all expo meals and a six-foot covered table.
- Exhibitor gamification will be available
- Attendee list shared for a one time use post-expo (*permission must be given from attendee during registration*)
- Electricity at booth is an extra \$50.00

Title Sponsor: \$10,000 (SOLD- Thank you Medix Specialty Vehicles)

Exclusive Expo Sponsor with dedicated recognition throughout the conference.

- Welcome and introduction of Thursday keynote speaker.
- Complimentary Exhibitor Booth and Ambulance Slot
- Banner ad in conference app
- Free expo registration for company staff (Limit 6)
- App push notification and shout outs during the conference.

Education Sponsor - \$8,000 (SOLD- Thank you American CME)

Exclusive Education Sponsor with dedicated recognition in breakout sessions.

- Signage with logo for each breakout session room
- Banner ad in conference app
- Free expo registration for company staff (Limit 4)
- App push notification and shout outs during the conference.

Lunch Sponsor - \$3,000 (TWO AVAILABLE)

Lunch sponsor with dedicated recognition of sponsored lunch

- Exclusive sponsor at Lunch Friday or Saturday with logo signage at designated lunch
- App push notification and shout outs during the conference
- One free expo registration for company staff

Breakfast Sponsor - \$2,500 (TWO AVAILABLE)

Breakfast sponsor with dedicated recognition at sponsored meal

- Exclusive sponsor at chosen breakfast, Friday or Saturday, with logo signage displayed during the meal.
- App push notification and shout outs during the conference
- One free expo registration for company staff

Break Sponsor - \$2,000 (TWO AVAILABLE)

Break Sponsor with dedicated recognition during Friday or Saturday snack breaks.

- Exclusive break sponsor on either Friday or Saturday with logo signage for each
- App push notification and shout outs during the conference
- One free expo registration for company staff

Networking Reception Drink Sponsor: \$4,500 (SOLD- Thank you Ninth Brain!)

- Dedicated signage at the networking reception, Friday May 5, 2023
- App push notification and shout outs during the conference
- Logo Drinks tickets for each attendee (one per person, plus some additional that you will be able to hand out)
- One free expo registration for company staff

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Networking Reception Food Sponsor: \$5,000

- Dedicated signage as “food provided by” at the networking reception, Friday May 5, 2023
- Opportunity to welcome guests as they arrive at the reception
- App push notification and shout outs during the conference
- One free expo registration for company staff

App sponsor: \$2,500 --- (SOLD – Thank you MMR!)

- Dedicated graphics in the conference app.
- Three app push notifications during the conference
- One free expo registration for company staff

Badge Sponsor: \$2,500 (SOLD- Thank you VFIS!)

- Logo on all attendee name badges
- App push notification and shout outs during the conference
- One free expo registration for company staff

Friday Keynote Sponsor: \$1,500 (SOLD- Thank you AngelTrack Software!)

- Welcome and introduction of Friday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

Saturday Keynote Sponsor: \$1,500

- Welcome and introduction of Saturday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

In-Kind sponsorship

- Donation of materials/supplies needed for EMS Expo

Raffle Prize Sponsor: multiple available

Provide a raffle prize for the Exhibitor Challenge or Networking Reception Raffle. Prize should be worth a minimum of \$200. Everyone who participates will be entered into a drawing. Winners will be notified which prize they won and which sponsor donated it. Contact Laura at events@miambulance.org.

Registration Required, Click [HERE](#)

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