

# EMS EXPO

May 4-6, 2023

Traverse City, MI

## 2023 Sponsor and Exhibitor Opportunities

Don't miss out on the opportunity to be with EMTs, paramedics, and senior-level ambulance service managers from across Michigan! As an EMS EXPO **sponsor**, your company will be advertised and promoted as a supporter of Michigan medical emergency professionals. As an **exhibitor**, you can showcase your company's products and services for two days in a high traffic area where attendees gather in between sessions. Exhibitors will receive prime locations in high-traffic areas with attendees.

Together, the commitment of MAAS and MAEMT contribute to the betterment of pre-hospital care and promote the interests and values of EMS professionals. Your support will help provide quality continuing education, provider skills, competition, quality exhibits of the latest technology and equipment, and most of all, affordability in today's economically challenged environment.

We look forward to hearing back from you before the due date of: **April 1, 2022**. Please feel free to visit our website at [www.emsexpo.org](http://www.emsexpo.org) or contact Laura Biehl at [events@miambulance.org](mailto:events@miambulance.org) for more information.

### **Wednesday, May 3, 2023**

12:00 – 6:00 p.m. – MAEMT pre-conference  
2:00 p.m. – EXPO setup begins

### **Thursday, May 4, 2023**

11:30 a.m. – Registration and exhibitor set up opens  
1 p.m. – 6 p.m. – Classroom Sessions (4 sessions)  
1 p.m. – 6 p.m. – Exhibits open

### **Friday, May 5, 2023**

7:00-6 p.m.- Registration Open  
7:00-8:00 a.m.- Breakfast and Exhibitor visits  
7:00-6 p.m. – Exhibits Open  
8:00-11:30 a.m.– Classroom sessions and Practicals (3 sessions)  
11:30 a.m. -1 p.m. - Lunch and exhibitor visits  
12:30-2 p.m. – **General session**  
2:15-5:45 p.m. – Classroom sessions and Practicals (3 sessions)  
6 p.m. – Exhibitor tear down  
7-8:30 p.m. – Networking reception and EMS Practitioner of the Year Award

### **Saturday, May 6, 2023**

7 a.m. – 4 p.m. – Registration Open  
7 – 8 a.m. – Breakfast  
8 a.m. to 11:30 a.m. – Classroom sessions (3 sessions)  
11:30 a.m. to 12:30 p.m. – Lunch and networking  
12:30-1:30 p.m.- **General session**  
1:45-4 p.m. – Classroom sessions (2 sessions)

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## **Exhibitor Table: \$700.00 (NOTE: Space is limited)**

- Includes registration for two representatives, including all expo meals and a six-foot covered table.
- Exhibitor gamification will be available
- Attendee list shared for a one time use post-expo (*permission must be given from attendee during registration*)
- Electricity at booth is an extra \$50.00

## **Title Sponsor: \$10,000**

*Exclusive Expo Sponsor with dedicated recognition throughout the conference.*

- Welcome and introduction of Thursday keynote speaker.
- Complimentary Exhibitor Booth and Ambulance Slot
- Banner ad in conference app
- Free expo registration for company staff (Limit 6)
- App push notification and shout outs during the conference.

## **Education Sponsor - \$8,000**

*Exclusive Education Sponsor with dedicated recognition in breakout sessions.*

- Signage with logo for each breakout session room
- Banner ad in conference app
- Free expo registration for company staff (Limit 4)
- App push notification and shout outs during the conference.

## **Lunch Sponsor - \$5,000**

*Exclusive Lunch Sponsor with dedicated recognition of all lunches*

- Lunches provided Friday and Saturday with logo signage for each lunch
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **Breakfast Sponsor - \$4,000**

*Exclusive Breakfast Sponsor with dedicated recognition of all breakfasts*

- Two breakfasts provided, Friday and Saturday, with logo signage for each breakfast
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **Break Sponsor - \$4,000**

*Exclusive Break Sponsor with dedicated recognition of all breaks*

- Between 4-6 refreshment breaks provided, with logo signage for each
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **Networking Reception Drink Sponsor: \$4,500**

- Dedicated signage at the networking reception, Friday May 5, 2023
- App push notification and shout outs during the conference
- Logo Drinks tickets for each attendee (one per person, plus some additional that you will be able to hand out)
- One free expo registration for company staff



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## **Networking Reception Food Sponsor: \$5,000**

- Dedicated signage as “food provided by” at the networking reception, Friday May 5, 2023
- Opportunity to welcome guests as they arrive at the reception
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **App sponsor: \$2,500**

- Dedicated graphics in the conference app.
- Three app push notifications during the conference
- One free expo registration for company staff

## **Badge Sponsor: \$2,500**

- Logo on all attendee name badges
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **Friday Keynote Sponsor: \$1,500**

- Welcome and introduction of Friday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **Saturday Keynote Sponsor: \$1,500**

- Welcome and introduction of Saturday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

## **In-Kind sponsorship**

- Donation of materials/supplies needed for EMS Expo

## **Raffle Prize Sponsor: *multiple available***

*Provide a raffle prize for the Exhibitor Challenge or Networking Reception Raffle. Prize should be worth a minimum of \$200. Everyone who participates will be entered into a drawing. Winners will be notified which prize they won and which sponsor donated it. Contact Laura at [events@miambulance.org](mailto:events@miambulance.org).*

**Registration Required, Click [HERE](#)**

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